IN THE CLAIMS:

Please cancel Claims 26 to 31 without prejudice or disclaimer of subject matter. Please amend the remaining claims as follows:

1. to 16. (Canceled)

17. (Currently Amended) A printing control apparatus comprising:

a determining unit for determining whether a designated type of paper is an envelope; and

an operation unit for issuing a command for printing an image along a paper feed direction when said determining unit determines that the a designated type of paper is not an envelope, and for issuing a command for printing a reverse image along the paper feed direction when said determining unit determines that the designated type of paper is an envelope.

18. (Currently Amended) A printing control unit apparatus according to

Claim 17, further comprising:

a determining unit for determining whether a designated type of paper is an envelope; and

a display unit for displaying information which indicates that paper is fed from the lower end of an envelope when said determining unit determines that the designated type of paper is an envelope.

- 19. (Previously Presented) A printing control unit according to claim 18, wherein said display unit displays information for setting an unsealed end of the envelope in a front position and a sealed end of the envelope on the side of a printer.
- 20. (Currently Amended) A printing control method comprising the steps of: determining whether a designated type of paper is an envelope; and issue

issuing a command for printing an image along paper feed direction when it is determined in said determining step that the a designated type of paper is not an envelope, and

issuing a command for printing a reverse image along the paper feed direction when it is determined in said determining step that the designated type of paper is an envelope.

- 21. (Currently Amended) A printing control method according to Claim

 20, further comprising the steps of: determining whether a designated type of paper is an envelope; and step of displaying information which indicates that paper is fed from the lower end of an envelope when it is determined in said determining step that the designated type of paper is an envelope.
- 22. (Previously Presented) A printing control method according to Claim
 21, wherein information for setting an unsealed end of the envelope in a front position and
 a sealed end of the envelope on the side of a printer is displayed in said display step.

- 23. (Currently Amended) A <u>computer-readable</u> storage medium that stores a <u>computer-executable</u> program code for implementing a printing control method, the printing control method comprising the <u>steps of determining whether a designated type of paper is an envelope; and <u>step of issuing a command for printing an image along a paper feed direction when it is determined in said determining step that the <u>a</u> designated type of paper is not an envelope, and issuing a command for printing a reverse image along the <u>a</u> paper feed direction when it is determined in said determining step that the designated type of paper is an envelope.</u></u>
- 24. (Currently Amended) A storage medium according to Claim 23, further that stores a program code for implementing a printing control method, the printing control method comprising the steps of determining whether a designated type of paper is an envelope; and step of displaying information which indicates that paper is fed from the lower end of an envelope when it is determined in said determining step that the designated type of paper is an envelope.
- 25. (Currently Amended) A storage medium that stores a program code for implementing a printing control method according to Claim 24, wherein information for setting an unsealed end of the envelope in a front position and a sealed end of the envelope on the side of a printer is displayed in said display step.

26. to 31. (Cancelled)

Please add Claims 32 to 37, as follows:

- 32. (New) A printing control apparatus according to Claim 17, wherein the designated type of paper that is not an envelope is a postcard.
- 33. (New) A printing control method according to Claim 20, wherein the designated type of paper that is not an envelope is a postcard.
- 34. (New) A computer-readable storage medium according to Claim 23, wherein the designated type of paper that is not an envelope is a postcard.
- 35. (New) A printing control apparatus according to Claim 17, wherein the designated type of paper that is not an envelope is a transparency.
- 36. (New) A printing control method according to Claim 20, wherein the designated type of paper that is not an envelope is a transparency.
- 37. (New) A computer-readable storage medium according to Claim 23, wherein the designated type of paper that is not an envelope is a transparency.